



2024 SPONSORSHIP PACKAGE

Bloom Energy (NYSE, BE), a leading Delaware green energy technology company, will host its Annual Stars and Strides Delaware Charitable 5K Run/Walk on Saturday, November 9, to benefit veterans and military families in Delaware. The race will take place at Bloom Energy on the UD STAR Campus at 200 Christina Parkway in Newark and will directly support the Delaware National Guard Youth Foundation, Stop Soldier Suicide, and Food Bank of Delaware. Following the event, we are proud to also be the presenting sponsor of the University of Delaware Military Appreciation Football Game vs. Rhode Island with kickoff at 1pm.

With over 77,000 veterans, 3,500 active military, and 2,700 National Guard families in Delaware, we are excited to have this opportunity to give back to our heroes for their service and commitment to our country.

Join us as a sponsor for the 3rd Annual Stars and Strides Delaware 5K Run/Walk, a special community celebration! All Sponsors receive recognition through the website and from the podium on race day, with additional benefits based on sponsorship level. We anticipate over 500 participants this year.



www.starsandstridesdelaware.com

SPONSORSHIP LEVELS

Champion Sponsor
\$20,000

Star Sponsor
\$10,000

Patriot Sponsor
\$5,000

Stride Sponsor
\$2,500

Community Sponsor
\$1,000

	Champion Sponsor \$20,000	Star Sponsor \$10,000	Patriot Sponsor \$5,000	Stride Sponsor \$2,500	Community Sponsor \$1,000
Race Registration Coupons	100	50	25	15	10
10x10 Space at Stars and Strides	✓	✓	✓	✓	✓
Logo* on Race Shirt	Most Prominent	Prominent	✓	✓	✓
Logo* on Promotional Flyers, Postcards, Event Website	Most Prominent	Prominent	✓	✓	✓
Logo* on Thank You Email to Event Participants	Most Prominent	✓	✓	✓	✓
Inclusion on Bloom Energy Main LinkedIn, X, Instagram post	1	✓	✓	✓	✓
Social Media Posts on Stars and Strides DE Instagram and Facebook Pages	3	2	2	2	2
University of Delaware Football Game* Tickets	20	15	10	6	4
Logo* on 2000 Player Cards Distributed at Football Game**	Most Prominent	Prominent	✓	✓	✓
Pre-Game** Field Passes (with Exclusive High Five Tunnel Experience with Players)	✓	✓			
Pre-Game** Hen House Tent Tickets (Food and Beverages Included)	✓	✓			
University of Delaware Football Game** Club Level Tickets	✓	✓			



*Logo must be received by October 19 for inclusion

**UD Military Appreciation Football Game on November 9

BECOME A SPONSOR TODAY!

Select your sponsorship tier:

<input type="checkbox"/>	Champion Sponsor	\$20,000
<input type="checkbox"/>	Star Sponsor	\$10,000
<input type="checkbox"/>	Patriot Sponsor	\$5,000
<input type="checkbox"/>	Stride Sponsor	\$2,500
<input type="checkbox"/>	Community Sponsor	\$1,000
<input type="checkbox"/>	Custom Donation	I would like to donate \$ _____

Contact Information:

Name

Organization

Phone Number

Email

For questions, contact:

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